literaise

Nonprofit Fundraising Made Simple

Marc Alexander

Co-Founder & CEO

PROBLEM

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40%
Nonprofits time
Spent on administrative work

60%
Nonprofits don't use
Automated systems

1Hr
Donation receipts
& Compliance

AN EASY SOLUTION

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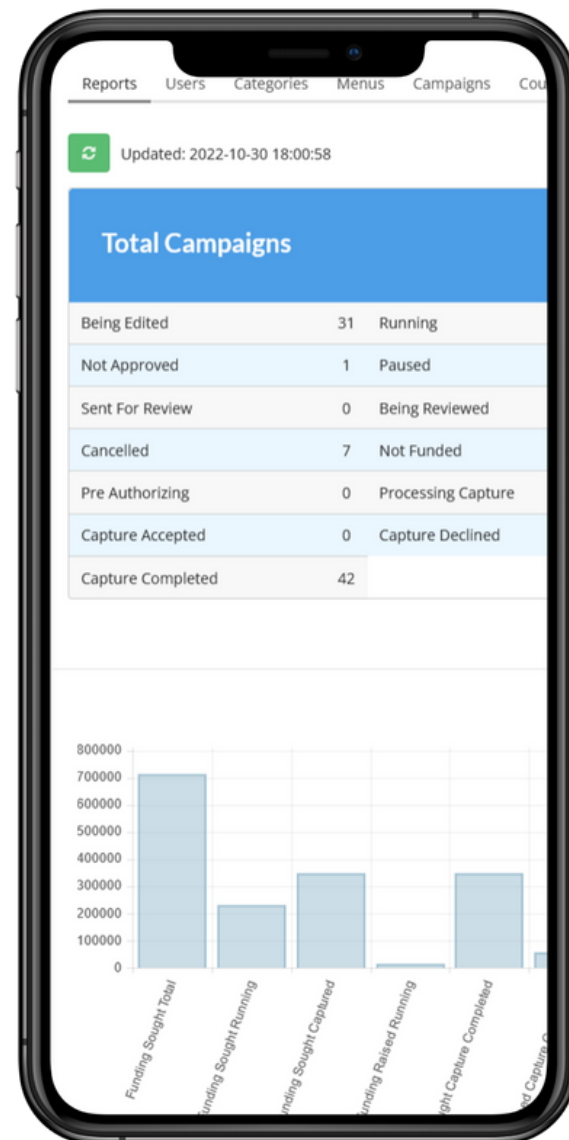
75%
Reduction in Admin Time

10 Hours
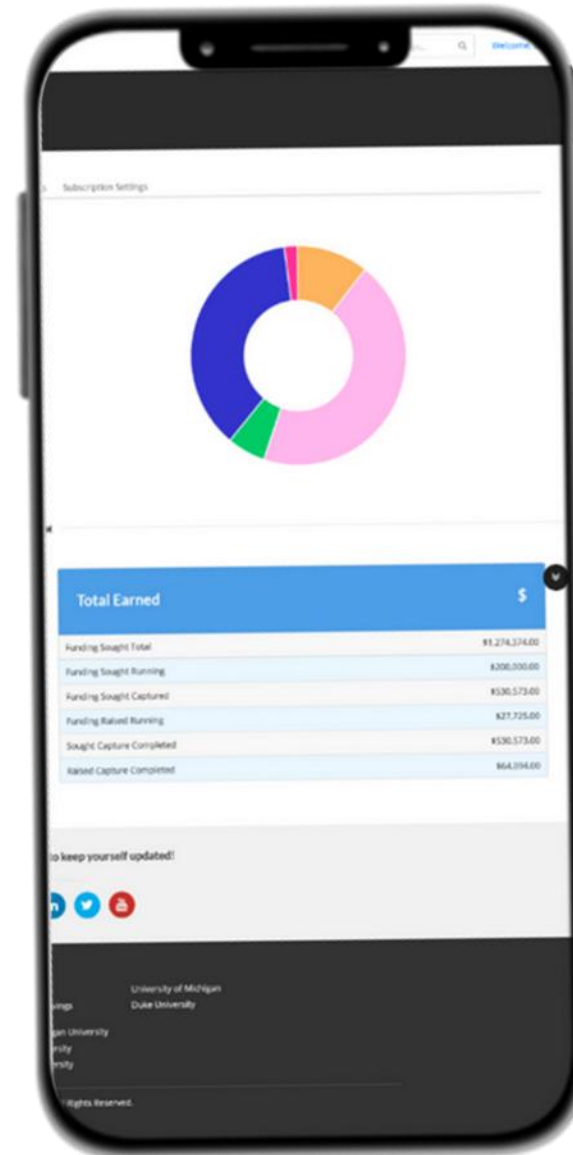Saves > 10 Hours / Week

+38%
Boost in Funds Raised

ALL-IN-ONE SOLUTION

Reduced Admin Time

Save up to 10hrs/month in data entry.

Automated AI Compliance

Never miss a report that's critical to your organization.

Payment Processing

Frictionless ways to give time or money.

MARKET SIZE

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$3.6 Billion

$120 Billion

$592 Billion
Annual Donations to US Based Non-Profit Orgs
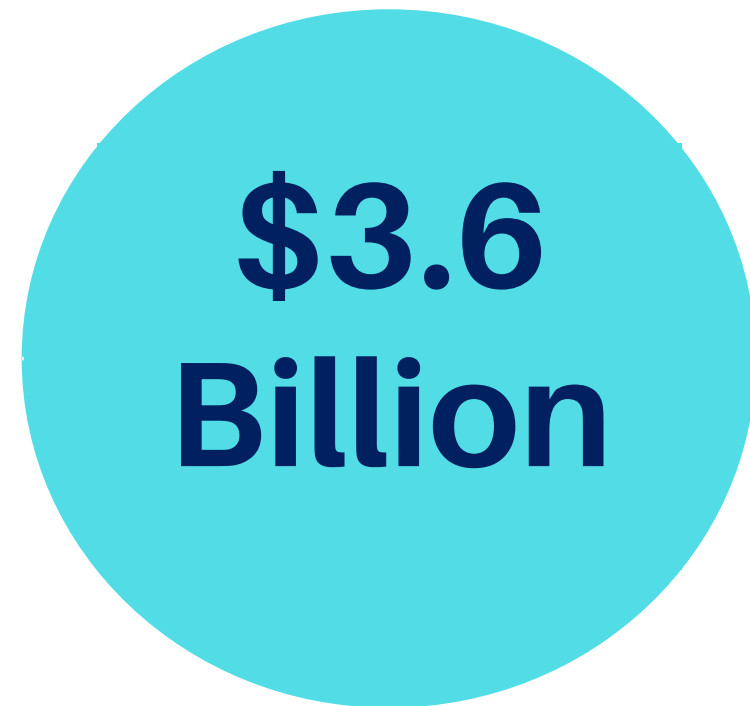
Nonprofit Beachhead
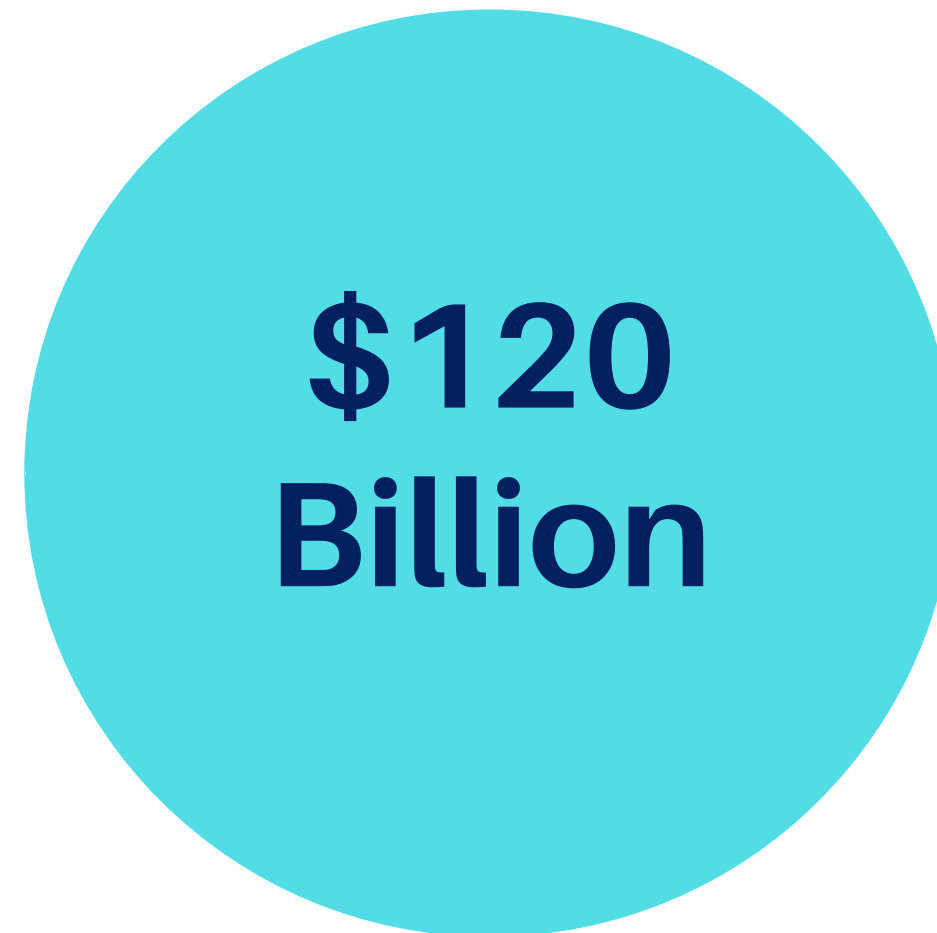
1.2M Sm-to-Mid Nonprofits

U.S. Charitable Giving (2024)

GO-TO-MARKET

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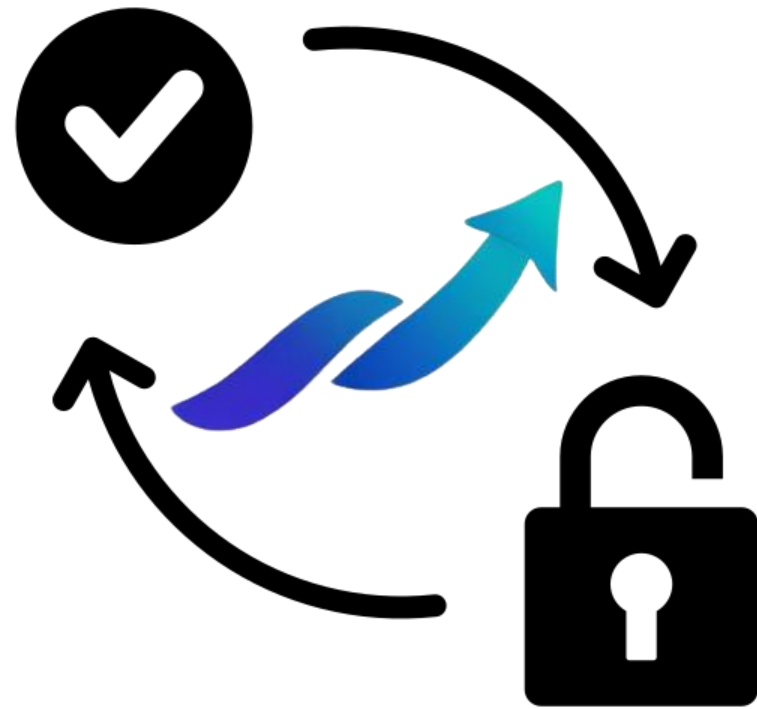Nonprofit Conferences and Community Events

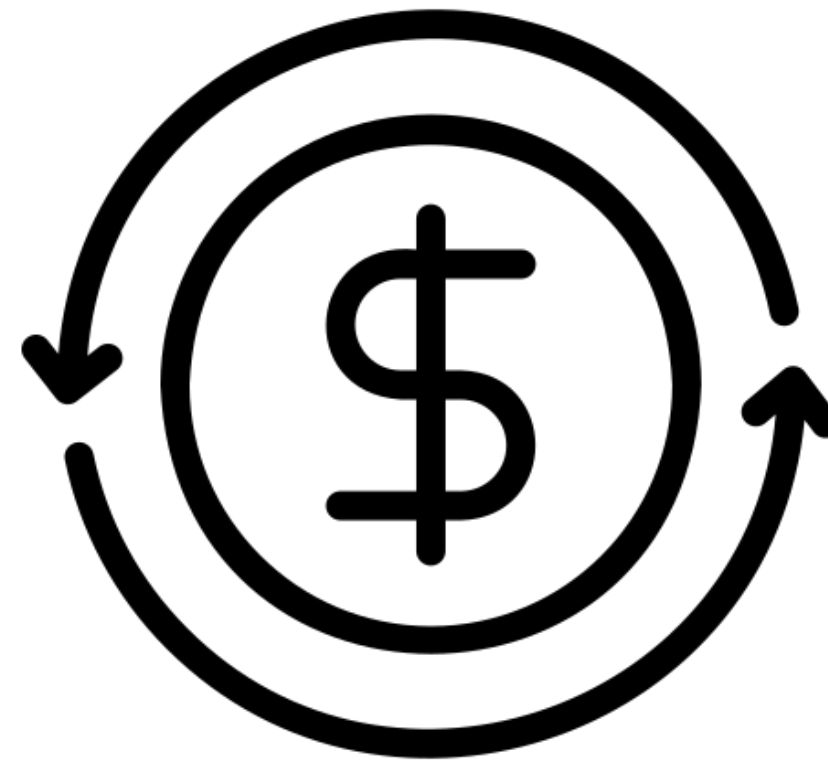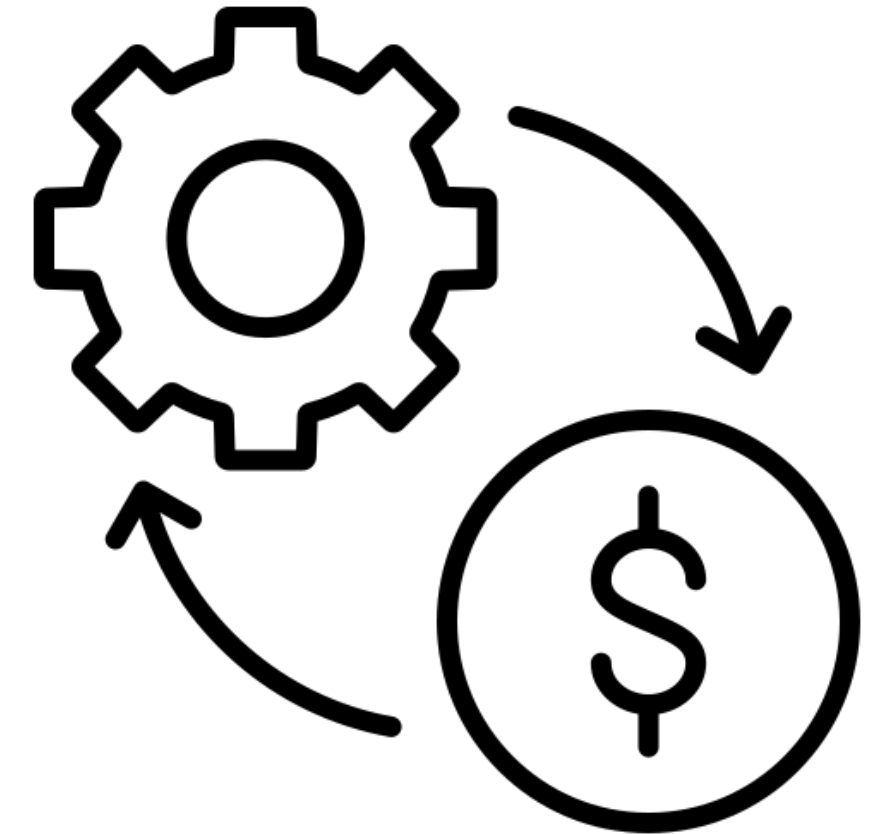Referral Incentives and Peer Growth

Strategic Partnerships

OUR MODEL

Freemium

$250 Per Month

Take Rate

Scalable Subscription-Based Nonprofit-Focused

TRACTION & GROWTH

In Less Than 14 Months

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Nonprofit Fundraising Made Simple

57 Clients

100% renewal rate

2,000+

Donors

$3.6M

donations through platform

J.P.Morgan

FreeStar Financial CREDIT UNION
Take Your Dreams Higher.

FLC
Federal Laboratory Consortium
for Technology Transfer

KIWANIS INTERNATIONAL

Partners

ADVANTAGE

	literaise	Excel	blackbaud®	onecause™	gofundme	FUNDLY
NPO Friendly Payment Processing	✔			✔		
AI-Powered Compliance Automation	✔					
Admin Task Automation	✔					
White Label Fundraising Software	✔		✔	✔		
Affordability for Small Nonprofits	✔	✔			✔	✔
Fundraising + Operations in One	✔					
Ease of Use	✔				✔	✔

OUR TEAM

Yare Shtyha
Co-Founder & CTO
2X Founder

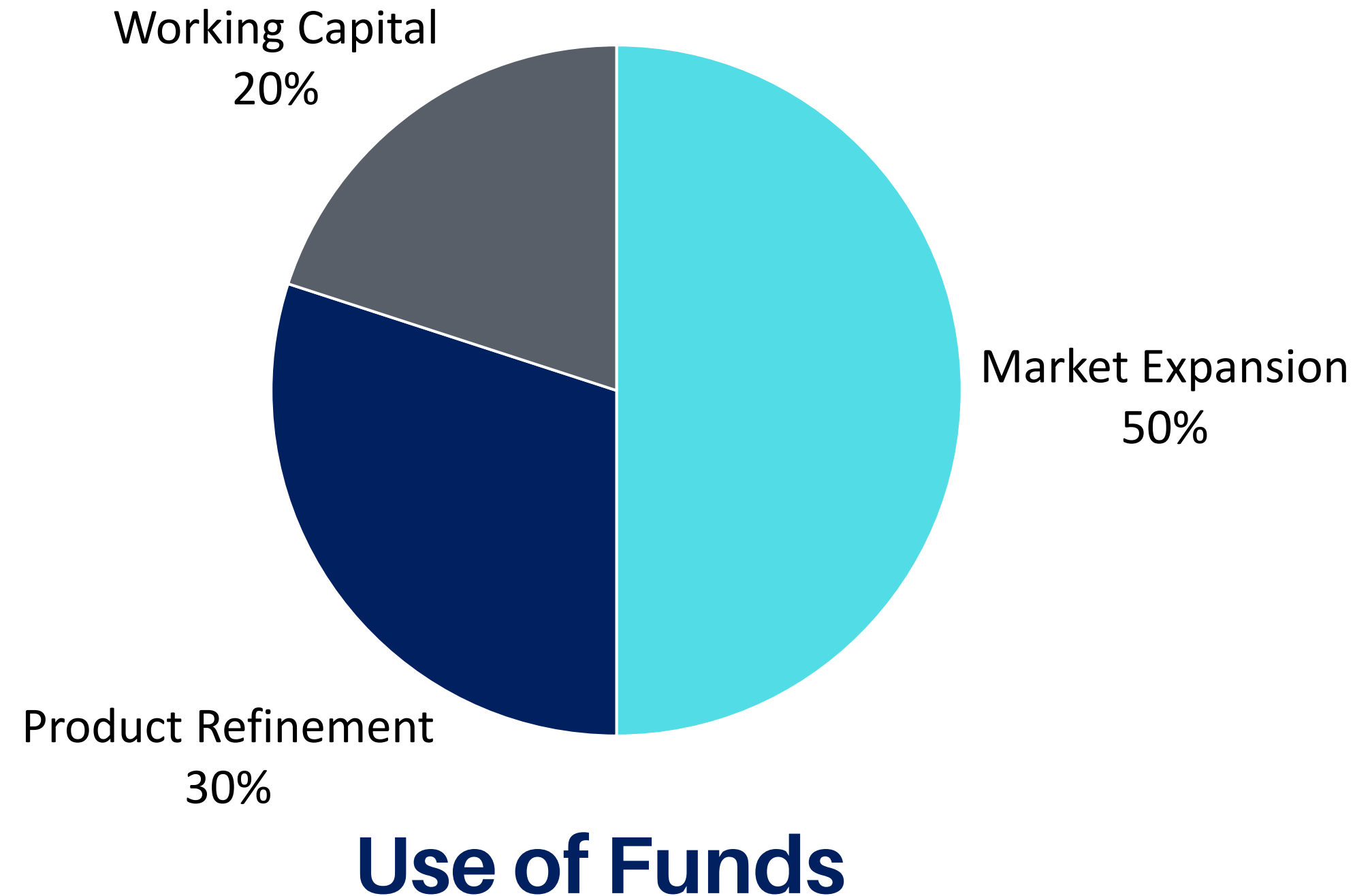**Marc Alexander**
Co-Founder & CEO
2X Founder

Josh Alexander, CPA
Co-Founder & COO
2X Founder

OUR ASK

$1M

- Accelerate strategic partnerships with national nonprofits, faith-based networks, and foundations

- Improve automation, onboarding tools, and customer success

Working Capital
20%

Market Expansion
50%

Product Refinement
30%

Use of Funds

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Exit

IPO or Acquisition

Connect Now!

Marc@LiteRaise.com | www.LiteRaise.com